

Share Sheet

1 Company

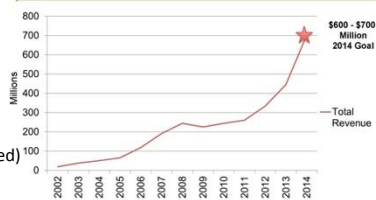
Started in 2002
 2011 \$263 million
 2012 \$336 million
 2013 \$448 million
 2014 \$720 million (projected)



Family Business

Jim, Kathy & Erik Coover

Timing / Growth of Isagenix



Countries



Mission & Principles

1. Build People
2. Build Healthy Bodies
3. Build Healthy Bank Accounts

2 Products

High Quality Ingredients
 No artificial sweeteners
 No artificial colours
 Non GMO
 Gluten Free (except for Slim Cakes & Whey Thins)



John Anderson
 2300 Product Formulations



5 Pillars

1. Cleanse for Life
2. IsaLean Shakes
3. Ionix Supreme
4. Ageless Essentials
5. Product B Isagenesis

Isagenix is a less expensive and healthier choice compared to monthly expenses spent on groceries and eating out

3 Word of Mouth

Social Media



4 Residual Income

Linear Income

Work one time, get paid one time

Residual Income

Work one time, get paid for a lifetime

6 Starting your business

Getting Started Pak

Starts \$269 + taxes & shipping

Weight Loss
 Energy & Performance
 Healthy Aging

President's Pak

\$559 + taxes & shipping

Weight Loss
 Energy & Performance
 Healthy Aging

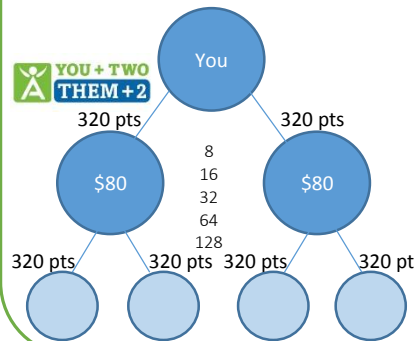
Builder's Pak

\$1099 + taxes & shipping

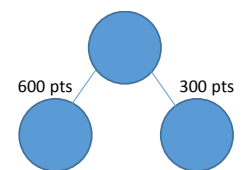
Comes with
 EVERYTHING

5 Build a network

Team Residual



One Cycle



Cycles/week **Residual Income**
 1 cycle = \$54/week
 10 cycles = \$540/week
 100 cycles = \$5400/week

7 Positions

Associate



Active = 100 pts
 100 pts = approx. \$150

Rank

- 1 Star Golden Circle
- 2 Star Golden Circle
- 3 Star Golden Circle
- 4 Star Golden Circle
- 5 Star Golden Circle

Consultant



\$50 bonus

Weekly Cycles

- 10 Cycles
- 20 Cycles
- 40 Cycles
- 60 Cycles
- 100 Cycles

Income

= \$28K - \$53K per year
 = \$56K - \$109K per year
 = \$112K - \$165K per year
 = \$168K - \$278K per year
 = \$280K - \$417K per year

Manager

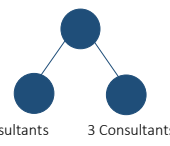


30 days = \$250 bonus

Rank

- 6 Star Golden Circle
- 7 Star Golden Circle
- 8 Star Platinum
- 9 Star Platinum
- 10 Star Platinum

Director



90 days = \$750 bonus
 Director Bonus Pool

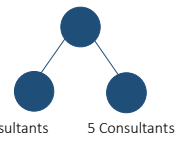
Weekly Cycles

- 150 Cycles
- 200 Cycles
- 250 Cycles
- 300 Cycles
- 350 Cycles

Income

= \$420K - \$554K per year
 = \$557K - \$693K per year
 = \$696K - \$839K per year
 = \$835K - \$972K per year
 = \$975K - \$1.1M per year

Executive



180 days = \$1000 bonus
 Executive Bonus Pool
 10% Check Match

8 Getting Started

Two Goals

Customers

1. Home Meeting
2. Social Media
3. Samples

Business Partners

1. Home Meeting
2. 2 on 1 Presentation
3. Phone/Skype Presentation

Training & Support

One-on-One Training
 Local Training
 Regional Training
 National Training
 Online Training Videos

Three Responses

- 1 Customer
- 2 Business Partner
- 3 Leader